



NEW SLEEP STUDY:

REVERIE 3D WAVE™ MASSAGE TECHNOLOGY HELPS MAKE MORNINGS BETTER



THE STUDY

102 participants took part in this sleep study at Michigan State University. Participants were randomly assigned to sleep on a Reverie sleep system (mattress and power base) with 3D Wave massage, a Reverie sleep system without massage, or a control sleep system without a massage. After a night's sleep, participants were measured for several objective and subjective measures of sleep.



THE FINDINGS

Participants who used Reverie 3D Wave technology 30 minutes prior to sleep woke up rating their mood **20% more positive** than the control group and remained **35% more alert** throughout the day than control participants.

THE PRESENTATION

1

Verbally introduce your customer to Reverie's 3D Wave technology feature by stating its health benefits as scientifically proven to improve sleep quality, as measured by better mood and more alertness.

2

Demonstrate Reverie's 3D Wave technology to customers initially in **feet-only mode** on the lowest setting so that they can get accustomed to the feel. Point out how quiet it is.

3

Once your customer asks about prices, mention that because Reverie is dedicated to delivering great sleep quality, its 3D Wave technology feature comes in multiple bases with various price points.



2017
WOMEN'S CHOICE AWARD®
9 OUT OF 10 CUSTOMER RECOMMENDED
SLEEP SYSTEM

THE REVERIE DIFFERENCE

Versus other power bed massage features, which shake, Reverie 3D Wave massage moves in a circular motion, encouraging blood flow and creating a calming effect. Reverie's 3D Wave technology is proprietary and is the only technology in the marketplace that can be linked to improved sleep quality.