

THE WORLD OF SLEEP IS NO LONGER FLAT.

Adjustable beds are driving innovation in the bedding industry, providing features ranging from head and foot adjustability and massage to Bluetooth® connectivity, under bed night lights, lumbar support and high end aesthetics.

TODAY'S POWER BASE

HEAD & FOOT ADJUSTABILITY



MASSAGE TECHNOLOGY

BLUETOOTH ENABLED



LUMBAR SUPPORT

UNDER BED NIGHTLIGHT



MODERN DESIGN

HEALTH BENEFITS

Adjustable beds were originally developed to aid health and healing, as therapeutic inclination can be used to aid a variety of health concerns.



Poor circulation causing swelling in the legs and feet can be alleviated by elevating your feet.



Elevating the upper body 45-60 degrees can facilitate breathing and promote healing after some surgeries and childbirth.



Elevating the chest and head, tends to be more comfortable than sleeping on mounds of pillows.



The zero gravity position raises the head and feet slightly above the heart to relieve back pain and improve circulation.

TRENDS BY THE NUMBERS



201%

Growth in Adjustable Base Units shipped 2011-2015



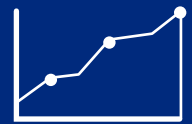
9%

Currently use an adjustable base.



Over 1/3RD

Of consumers are interested in buying an adjustable base



Over 50%

Increase in attachment rate YoY for many tenured Retail Partners with Reverie

REVERIE IS THE NEW SLEEP



YOUR PERFECT SLEEP POSITION

Enjoy an infinite number of positions with our award-winning adjustable bases.



REVERIE ENGINEERING MEANS A BETTER MASSAGE EXPERIENCE

Our patented 3D Wave™ technology is quiet, soothing and gives you separate head and foot control with 10 intensity levels plus 3 wave patterns.



2012 - 2017
WOMEN'S CHOICE AWARD
9 OUT OF 10 CUSTOMER RECOMMENDED
ADJUSTABLE FOUNDATION

A WINNING REPUTATION

With 2 million power beds sold, Reverie is recognized throughout the industry for quality, technology, and reliability.